

**For Immediate Release**

***VoiceSage Hits The Ground Running With VoiceSage Notice™***

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Cork, Ireland

VoiceSage, ([www.VoiceSage.com](http://www.VoiceSage.com)) a leading provider of interactive notification solutions to the enterprise sector announces the availability of VoiceSage Notice™. This simple easy to use product enables companies to send voice messages to any landline or mobile from the desktop PC. As a hosted on-demand solution there are no equipment costs and no software installs.

Over the last 18 months, VoiceSage has worked with over 50 organisations in the Irish market to ensure that the product is simple and easy to use. Paul Sweeney, European Marketing Director at VoiceSage says that "with over 99% successful delivery rates and the ability to send to any landline, mobile or voicemail, our clients have been able to achieve the benefits of higher attendance rates at events, higher rates of compliance in terms of timely payments from customers, and much more impactful marketing campaigns. There is a real opportunity for companies to decrease the costs of their customer interaction, improve key business metrics, and from a branding perspective, add a powerful new dimension to their brand experience".

With VoiceSage Notice™ it is possible to be up and running with an active customer contact campaign in substantially less time than traditional methods such as a call centres or other modes of direct marketing. Additional significant online reporting functionality enables you to see who has received notifications at any particular time.

**About VoiceSage ([www.VoiceSage.com](http://www.VoiceSage.com))**

Headquartered in Cork, Ireland, VoiceSage is a provider of hosted Interactive Notification services that enable companies to leverage the power of natural voice activation. By proactively managing communication requirements with customers, employees, and other stakeholders, companies can increase the efficiency of such business processes as bill payment, appointment reminding, direct marketing, and event management. Customers experience increased cash flow, improved customer satisfaction levels and reduced overall interaction costs. With its easy to use online management and real-time reporting tools VoiceSage is the simple way to let customers know, "you've been noticed"™

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